



THE RITZ-CARLTON YACHT COLLECTION ANNOUNCES FIRST ASIA-PACIFIC SEASON ABOARD LUMINARA, ITS THIRD LUXURY SUPERYACHT TO DEBUT

Underscoring its commitment to culturally immersive and extraordinary journeys while setting a new standard in ultra-luxury cruising, The Ritz-Carlton Yacht Collection expands its curated offerings across the globe, delivering unforgettable experiences to guests



Fort Lauderdale, FL – June 25, 2024 – [The Ritz-Carlton Yacht Collection](#) announces its expansion into the Asia-Pacific region with *Luminara*, offering 10 new journeys between December 2025 and May 2026. These voyages will explore 28 ports across 10 countries, including **Vietnam**, the **Philippines**, **Malaysia**, **Singapore**, **Japan**, **Thailand**, and beyond, providing unparalleled experiences for discerning travelers.

“As luxury travelers continue to seek unforgettable, personalized experiences around the world, we are thrilled to introduce voyages in the Asia-Pacific region,” commented **Jim Murren, Executive Chairman and CEO of The Ritz-Carlton Yacht Collection**. “These new itineraries exemplify our steadfast commitment to continually raising the bar in luxury cruising, offering innovative ways to experience our superyachts and explore vibrant local cultures across the globe.”

The Ritz-Carlton Yacht Collection is dedicated to inspiring guests by creating experiences that fuel curiosity and foster genuine connections. The 10 **enchancing journeys**, ranging from **10 to 15 nights in length** and departing from either **Tokyo, Hong Kong, or Singapore**, provide guests with the opportunity to discover the ancient treasures, modern marvels, and the exotic, off-the-beaten-path locations the region has to offer. Itineraries will include stops in coveted ports such as **Hà Long Bay, Vietnam; Puerto**

Princesa, Philippines, and access to lively city centers such as **Seoul, South Korea; Osaka, Japan; Bangkok, Thailand**, and more.

“As the first luxury hotel brand to venture into the cruise space, we are thrilled to announce the expansion of our yacht voyages into Asia’s most sought-after destinations. This milestone underscores our commitment to providing exclusive and immersive experiences that cater to the discerning tastes of luxury travelers,” said **Jenni Benzaquen, Senior Vice President of The Ritz-Carlton, St. Regis, and Bulgari Hotels and Resorts**. “Today’s sophisticated adventurers seek intimate, authentic, personalized journeys that go well beyond traditional hospitality, and The Ritz-Carlton Yacht Collection offers guests unparalleled access to the world’s most exquisite destinations, all while enjoying the hallmarks of luxury and personalized service for which The Ritz-Carlton brand is renowned.”

Among the thoughtfully crafted itineraries are voyages including:

December 30, 2025 | 14-Night Singapore to Hong Kong Voyage

Toast the New Year with a celebration aboard *Luminara* and then relax into 2026 on the renowned beaches of Koh Samui before sailing for an overnight stay in the vibrant Thai capital of Bangkok. Vietnam tells fascinating tales of history in the subterranean Cu Chi Tunnels outside Ho Chi Minh City and in the capital of Hanoi, which you might explore during your stay in scenic Hạ Long Bay.

January 13, 2026 | 12-Night Hong Kong to Singapore Voyage

The heart of this journey explores the islands of the Philippines, including the forested mountains and white sand beaches of Busuanga, El Nido, and Puerto Princesa. Equally spectacular is the island of Borneo, where gentle waves lap at the beaches and proboscis monkeys inhabit the treetops of Bako National Park near Kuching.

March 20, 2026 | 10-Night Tokyo Round-Trip Voyage

The cultural treasures of Japan are even more impressive during cherry blossom season, when the blooms blanket the grounds of Osaka Castle and accent the views of Mount Sakurajima from Kagoshima. This voyage also calls on UNESCO World Heritage sites ranging from the floating shrine and peace memorial of Hiroshima to the remains of Christian castles and cathedrals in the Nagasaki region.

March 30, 2026 | 12-Night Tokyo to Hong Kong Voyage

Considered a food capital of the world, Osaka merits in-depth exploration, while Japan’s UNESCO-listed castles of Himeji, Nara and Kyoto are also nearby. South Korea’s dynamic capital of Seoul boasts its own UNESCO palaces along with traditional villages offering authentic cuisine and crafts. During an overnight in Shanghai, experience a performance of the ancient art of acrobatics before sailing for Hong Kong.

Opportunities for enrichment are endless when journeying with The Ritz-Carlton Yacht Collection. Guests are invited to choose from Select Group Excursions, Pre-Designed Private Excursions, or Custom Private Excursions. Whether kiteboarding in the Philippines, exploring the iconic street food in Thailand, white water rafting in Malaysia, or discovering museums in Vietnam, guests are encouraged to tailor their journey, diving into their personal passions from the leisurely to the more adventurous.

The debut of The Ritz-Carlton Yacht Collection marked the first time a luxury hospitality company expanded into the cruising category. Since its debut with *Evrima* in October 2022, The Ritz-Carlton Yacht Collection has welcomed travelers to embark on extraordinary journeys of discovery. With the upcoming launch of *Ilma*, the collection’s second luxury superyacht, slated for this September 2024, and the debut of *Luminara*, the third luxury superyacht, slated to set sail in July 2025, The Ritz-Carlton Yacht Collection continues to redefine the category, delivering unforgettable explorations at sea.

Luminara will offer 226 spacious suites, accommodating up to 452 guests. The onboard experience will feature world-class dining, an extensive wine collection, a signature Ritz-Carlton Spa, and an expanded dynamic marina providing direct access to the sea. Upholding The Ritz-Carlton Yacht Collection's commitment to enriching experiences and legendary service, *Luminara* ensures an intimate journey with one of the highest staff and space ratios in at sea. *Luminara* will also offer itineraries in the Mediterranean during its inaugural launch season.

Reservations for the Asia-Pacific itineraries are now open to the public. For more information, please visit ritzcarltonyachtcollection.com. For reservations, contact a Reservations Services Agent at (833) 999-7292 (U.S. & Canada) or contact your travel professional.

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ABOUT THE RITZ-CARLTON YACHT COLLECTION

Designed to combine the luxury lifestyle of The Ritz-Carlton® with the casual freedom of a yachting vacation, The Ritz-Carlton Yacht Collection offers bespoke voyages in the Mediterranean, Northern Europe, the Caribbean, and Asia Pacific. Calling on unique and distinguished destinations, voyages typically span five to ten nights with an all-inclusive onboard journey and curated excursions ashore.

Its inaugural yacht, *Evrima*, embarked on its maiden voyage in October 2022. Measuring 624 feet in length, *Evrima* features 149 airy suites across various categories, each with a private terrace, creating a relaxed and intimate ambiance for up to 298 guests. Continuing the fleet's expansion, two new superyachts boasting among the highest space ratios per guest at sea, *Ilma* and *Luminara*, are slated to set sail in 2024 and 2025, respectively. Spanning 790 feet, *Ilma* will offer 224 spacious, light-filled suites of varying categories, accommodating up to 448 guests. Slated to make its 2025 debut, *Luminara* will join *Ilma* and *Evrima* on voyages to secluded harbors and iconic cities. Reflective of The Ritz-Carlton on land, each yacht offers personalized service, elevated dining experiences, and exclusive amenities.

Private charter options are also available, allowing guests to craft a truly tailored journey. For more information, visit ritzcarltonyachtcollection.com.