



THE RITZ-CARLTON YACHT COLLECTION ANNOUNCES ITINERARIES AND CULTURALLY IMMERSIVE SHORE EXCURSIONS

Custom-Built Luxury Yachts Will Bring Legendary Ritz-Carlton Service to Iconic Destinations Around the World Through Carefully Curated Itineraries and Unique Land Programs

CHEVY CHASE, MD – March 5, 2018 – [The Ritz-Carlton Hotel Company, L.L.C.](#) today announced itineraries and shore excursion categories for [The Ritz-Carlton Yacht Collection](#), unveiling routes and programming that will deliver one-of-a-kind experiences. Whether visiting a celebrated destination or one that is off the beaten path, guests will benefit from a dedicated Concierge Ashore in addition to five distinct categories of shore excursions, including Iconic Sights; Stirring the Senses; Cultural Connections; Active Explorations; and Epicurean Experiences.

“The itineraries and intimate shore experiences are not only unique and forward-thinking in their design, but illustrate our commitment to providing rare opportunities to today’s luxury traveler,” said Lisa Holladay, Global Brand Leader for The Ritz-Carlton. “Combining The Ritz-Carlton’s unparalleled service with journeys created specifically to offer immersion into the culture of the destination, The Ritz-Carlton Yacht Collection will set a new standard in sea travel and redefine the yachting experience.”

Designed to combine the lifestyle of The Ritz-Carlton’s luxury resorts and the casual freedom of a yachting vacation, no two itinerary routes are alike. Stopping at both intimate and signature destinations, voyages will range from seven to ten nights. The first yacht will cruise a wide variety of destinations depending on the season, including the Mediterranean, Northern Europe, the Caribbean, Latin America, Canada and Northeastern United States. Ports along the way range from Barbados, Cartagena, Bordeaux and Copenhagen, as well as ports that deliver a yacht-style sailing experience including Carriacou, Falmouth Harbour, Gustavia, the Balearic Islands, Mykonos, Portofino and more. Guests will have the opportunity to combine back-to-back voyages without repeating ports, allowing them to enjoy true exploration across a broad range of destinations.

“The Ritz-Carlton Yacht Collection itineraries and programs on land were created with the yachting lifestyle in mind and will offer a relaxed pace and intimate, highly personalized experiences on shore,” said Douglas Prothero, Chief Executive Officer, The Ritz-Carlton Yacht Collection. “We are thrilled to share the curated voyages and look forward to introducing guests to the local cultures of each destination through our Shore Collection while offering the best luxury accommodations at sea.”

As a complement to these unique itineraries, shore excursion tracks have been thematically crafted so guests can easily pick a category that fits their interests and activity levels. All shore excursions take advantage of local guides who have been handpicked for their insider knowledge, ensuring a highly personalized, relevant experience while exploring a destination. With a relaxed pace that includes both overnight and daytime ports of call and an intimate ship size that allows the yachts to sail right into city harbors while others must anchor offshore, The Ritz-Carlton Yacht Collection gives guests more flexibility and options when it comes to their time on land.

The Shore Collection excursion categories include **Iconic Sights**, which will offer guests the opportunity to discover the cultural, historical, and architectural marvels of a destination, perhaps by browsing a museum in Montenegro on an exclusive tour with its curator. **Stirring the Senses** is ideal for those wishing to focus on wellness and wellbeing and may include sunrise and sunset yoga in the Grenadines or an encounter with a spiritual shaman. For guests who wish to give back, **Cultural Connections** will offer the opportunity to spend a day helping protect wildlife or the natural environment, among other philanthropic activities. **Active Explorations** caters to travelers looking for outdoor adventure such as swimming with turtles in Tobago Cays or a private sea kayak tour off the coast of Reykjavik, Iceland. Guests can also sail into a world of culinary exploration through **Epicurean Experiences** by visiting a renowned winery in Bordeaux with The Ritz-Carlton Yacht Collection sommelier or learning to grow baby oysters in a private farm in Sete, France.

Meanwhile, for the discerning traveler seeking the most personalized way to explore a destination, a Concierge Ashore will be available to help craft a bespoke experience on land which will be meaningful and authentic. This may include insider access to a popular attraction or exploring a local community with a private guide.

The first of three lavish cruising yachts is scheduled to take to the sea in 2020 and distinguishes Marriott International as the only provider of luxury accommodations both on land and at sea. The specially designed yacht will measure 190-meters, accommodate up to 298 passengers and feature 149 suites, each with its own private terrace. The yacht will also feature two 158 square-meter lavish penthouse suites, each with its own private whirlpool, modern craftsmanship and interior finishes jointly designed by The Ritz-Carlton and leading design firm [Tillberg Design of Sweden](#). The onboard experience will reflect the sublime comfort and unparalleled level of individualized guest service for which the iconic Ritz-Carlton brand is recognized, with one of the highest staff to guest service ratios in the cruise industry.

Reservations for The Ritz-Carlton Yacht Collection will open to the public in June 2018, following priority access booking in May 2018 for Ritz-Carlton and Marriott Rewards loyalty members.

The Ritz-Carlton Yacht Collection guests will enjoy an all-inclusive luxury sailing experience including spacious accommodations, onboard activities and entertainment, multiple dining venues, onboard gratuities and WiFi. Voyage prices will vary based upon the itinerary and season.

The yachts of The Ritz-Carlton Yacht Collection are also available for private charter. For more information, please visit www.ritzcarltonyachtcollection.com.

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About The Ritz-Carlton Hotel Company, LLC

The Ritz-Carlton Hotel Company, L.L.C., of Chevy Chase, MD., part of Marriott International, Inc., currently operates more than 95 hotels and over 45 residential properties in more than 30 countries and territories. The Ritz-Carlton is proud to participate in the industry's award-winning loyalty program, Marriott Rewards® which includes The Ritz-Carlton Rewards®. Members can now link accounts with Starwood Preferred Guest® at members.marriott.com for instant elite status matching and unlimited points transfer. For more information or reservations, visit the company web site at www.ritzcarlton.com, for the latest company updates, visit news.ritzcarlton.com and to join the live conversation, use #RCMemories and follow along on [Facebook](#), [Twitter](#), and [Instagram](#). The Ritz-Carlton Hotel Company, L.L.C. is a wholly-owned subsidiary of Marriott International, Inc. (NASDAQ:MAR).

About Marriott International

Marriott International, Inc. (NASDAQ: MAR) is based in Bethesda, Maryland, USA, and encompasses a portfolio of more than 6,500 properties in 30 leading hotel brands spanning 127 countries and territories. Marriott operates and franchises hotels and licenses vacation ownership resorts all around the world. The company also operates award-winning loyalty programs: Marriott Rewards®, which includes The Ritz-Carlton Rewards®, and Starwood Preferred Guest®. For more information, please visit our website at www.marriott.com, and for the latest company news, visit www.marriottnewscenter.com. In addition, connect with us on [Facebook](#) and [@MarriottIntl](#) on [Twitter](#) and [Instagram](#).