



### THE RITZ-CARLTON YACHT COLLECTION SHARES NEW LOOK AT STUNNING SUITE DESIGN AND AMENITIES

*Poised to become the most coveted experience at sea, The Ritz-Carlton Yacht Collection promises forward-thinking design and onboard offerings, which are at the forefront of the luxury cruising industry*



**Bethesda, MD – January 28, 2019** – [The Ritz-Carlton Yacht Collection](#) is delighted to reveal industry defining accommodations at sea through thoughtfully designed, forward-thinking [suites](#), which perfectly blend timeless elegance and a warm, inviting atmosphere. Created to feel like a private yacht, the vessel will uniquely feature one designer, resulting in a unified flow of design which is refined, relaxed and unlike any other accommodations at sea.

“The distinct design of The Ritz-Carlton Yacht Collection places us in a new space within the industry where the vessel is a destination in and of itself,” stated Douglas Prothero, CEO of The Ritz-Carlton Yacht Collection. “The design of our inaugural yacht and exceptional suites has been a collaborative effort and one that I am particularly excited about as we were able to envision and build a yacht from the ground up that will deliver an unparalleled guest experience.”

The interior design of the inaugural yacht was imagined by Tillberg Design of Sweden in collaboration with The Ritz-Carlton. Each facet of luxury yachting was considered to promise a voyage which combines the lifestyle of the resorts of The-Ritz Carlton with the casual freedom of a yachting vacation. Boasting a residential feel, the suites’ design inspiration includes the sleek and contemporary look of The Ritz-Carlton Residences in Sunny Isles, Miami Beach and Los Angeles, and offers a spacious setting, innovative marine qualities and some of the most design-forward yacht interiors in the world.

“A yacht evokes the feeling of freedom and the ability to go where you want in the world at your own pace. The inaugural yacht of The Ritz-Carlton Yacht Collection is designed to reflect this emotion by making guests feel as though they are onboard their own private yacht,” said Fredrik Johansson, Owner and Executive Project Director of Tillberg Design of Sweden. “In addition to a

casually elegant atmosphere in the suites, dining venues and open areas to relax, there will be plenty of little escapes and private corners of the yacht, really giving guests the ability to define their experience.”

Complementing the unprecedented itineraries and signature experiences of The Ritz-Carlton Yacht Collection, the design of the yacht’s 149 suites is an integral aspect of what sets the vessel apart. In addition to offering a high percentage of large suites, the yacht will also feature several innovative loft suites, a unique two-story accommodation that is ideal for in-suite entertaining. All suites will feature a private terrace, floor to ceiling windows and great ceiling heights, resulting in some of the most airy and expansive guestrooms in the luxury cruise category. Through a soundproof, blind wall, select suites also have the option to be combined into larger, open-concept spaces allowing for more flexibility when selecting accommodations. All suites feature the luxurious amenities that visitors would find at a Ritz-Carlton on land, including a king bed, double vanity bathroom, luxury linens and more. Perfectly marrying form and function, the light-filled accommodations will connect guests to the seas and harbors they are sailing.

The specially designed yacht measures 190-meters and can accommodate up to 298 passengers. The onboard experience will reflect the sublime comfort and legendary guest service for which the iconic Ritz-Carlton brand is recognized. The yachts will also have one of the highest crew to guest ratios in luxury cruising, with almost one crew member for every guest. Each suite has access to a Personal Concierge, guests’ single onboard touch point there to ensure a flawless, seamless journey from beginning to end. In addition to unparalleled accommodations, guests of The Ritz-Carlton Yacht Collection will enjoy an all-inclusive luxury experience including onboard activities and entertainment, beverages, multiple dining venues, onboard gratuities, WiFi and watersports from the yacht’s marina. Signature experiences available for an additional fee include a culinary experience at the yacht’s specialty restaurant designed by three Michelin-starred Chef Sven Elverfeld of The Ritz-Carlton, Wolfsburg, spa treatments at the signature Ritz-Carlton Spa, and immersive excursions offered through The Shore Collection. Voyage prices vary based upon the itinerary and season.

The yachts of The Ritz-Carlton Yacht Collection are also available for private charter. For more information, please visit [www.ritzcarltonyachtcollection.com](http://www.ritzcarltonyachtcollection.com). For reservations, contact a Yacht Vacation Consultant at (833) 999-7292 (U.S. & Canada) or contact your travel professional.

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**Press contacts:**

Meg Connolly Communications: [RitzCarlton@mcc-pr.com](mailto:RitzCarlton@mcc-pr.com)

Simon Neggers: [simon.neggers@marriott.com](mailto:simon.neggers@marriott.com)

Erica Flint: [erica.flint@marriott.com](mailto:erica.flint@marriott.com)

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